

Finances

Since its founding, IMAG has been a member-driven organization. Membership support is critical, and your dues provide the necessary resources for the association to do its work on your behalf. IMAG continues to be judicious in its use of those resources. Below is a snapshot of finances and a link to tax returns for a more detailed look.

Financial Review 2024*

For the year, IMAG had:

- Total revenues of \$153,940, comprised of membership dues and sponsorships.
- Total expenses of \$143,059.
- Net income of \$10,881.
- See IMAG's Form 990 [here](#).

** Based on the pro forma income statement for 2024.*

IMAG is a 501 (c) 6 trade association representing international mailers and shippers. Its core mission is to address the barriers to the efficient movement of information and goods across borders.

Thank you to our meeting sponsors in 2024!

- Asendia USA
- Easy Post
- ePost Global
- International Bridge

Sponsorships help offset the costs of our member meetings. IMAG is grateful for the support from the sponsors listed above in 2024. See the IMAG [sponsorship package](#) to learn more about sponsoring a meeting.