



Katherine "Kate" Muth is executive director of the International Mailers' Advisory Group (IMAG), the premier trade association representing the interests of international mailers and shippers. IMAG's members are a diverse community of consolidators, hardware and software solutions providers, and platforms and marketplaces. IMAG is an active member of the Universal Postal Union's Consultative Committee and a member of the State Department's International Postal and Delivery Services advisory group.

She is also president of Muth Communications, a small business that provides a wide range of editorial and communication services to clients, focusing on consulting, technical writing, white papers, and editing services. Kate is widely considered an expert on postal, mailing, and shipping issues having served as vice president of the Association for Postal Commerce from 2005-2008. Prior to that, she was editor of the award-winning trade publication *Business Mailers Review* for a decade.

Kate is a regular speaker and moderator at industry events and conferences. She continues to study and write on postal topics ranging from policy and operations to customs issues. She has contributed to numerous trade publications, including Mail and Express Review (MER) Magazine, Mailing Systems Technology, and the Prescott Report. She has written white papers and provided other editorial services for many postal industry groups, including the Mailers Council, The Coalition for a 21st Century Postal Service, and the Office of Inspector General. She recently expanded her editorial services to include copyediting of abstracts, papers, and posters for biotech companies.

In September 2023, she was named to the Board of Directors of the National Postal Forum, the premier mailing and shipping industry event in the United States.

